

## **FINALISTAS PREMIOS XXV CONGRESO NACIONAL DE ACEDE -JAÉN 2015**

- **FINALISTAS PREMIO MEJOR COMUNICACIÓN ACEDE**

“SUPPLIER INTEGRATION AND ITS EFFECT ON SUPPLY CHAIN COMPETENCE. THE ROLE OF DEPENDENCE AND THE COMPLEMENTARITY OF ABSORPTIVE AND DESORPTIVE CAPACITY”. Roldrán Bravo María, Isabel; Ruiz Moreno, Antonia; Llorens Montes, Francisco Javier y Ortega Egea, Teresa.

“HOW IS CORPORATE DIVERSIFICATION CODED INTO REAL OPTIONS LANGUAGE? THE INTERACTION BETWEEN GROWTH OPTIONS, DIVERSIFICATION SCOPE AND RELATEDNESS”. De Andrés Alonso, Pablo; de la Fuente Herrero, Gabriel y Velasco González, Pilar.

“INDUSTRIAL REGULATION AND THE STRATEGIC DUALITY: AN ANALYSIS OF ENVIRONMENTAL DISCLOSURE AND PERFORMANCE”. Delgado Márquez, Blanca L., Pedauga Sánchez, Luis Enrique; Delgado Márquez, Luisa y Cortés Pallarés, María José.

“THE IMPACT OF SOCIAL FACTORS ON CUSTOMER EXPERIENCE RESPONSE AND SATISFACTION: EVIDENCE FROM A MALL SETTING”. Lucía Palacios, Laura; Pérez López, Raúl y Polo Redondo, Yolanda.

“DOES THE TECHNOLOGICAL PARTNER DETERMINE THE TYPE OF PROCESS INNOVATION?”. Pérez Martínez, Moisés; Capelleras Segura, Joan Lluís y Rialp Criado, Josep.

“EXPLORACIÓN Y EXPLOTACIÓN EN ENTORNOS TQM”. Álvarez Santos, Jesús; Miguel Dávila, José Ángel y Nieto Antolín, Mariano.

“GOVERNMENTAL DISCRETION, POLITICAL CAPABILITIES AND THE SURVIVAL OF FOREIGN DIRECT INVESTMENTS IN REGULATED INDUSTRIES”. Fernández Méndez, Laura; García Canal, Esteban y Guillén, Mauro F.

“THE FINANCIAL CRISIS AND CORPORATE DEBT MATURITY: THE ROLE OF BANKING STRUCTURE”. González Víctor, Manuel

“COMPLEMENTARITIES IN INNOVATION STRATEGY: DO INTANGIBLES PLAY A ROLE IN ENHANCING FIRM PERFORMANCE?”. Añón Higón, Dolores; Gómez Villascuerna, Jaime; Vargas Montoya, Pilar.

“BRICOLAJE Y DESEMPEÑO EN LAS ORGANIZACIONES DE EMPRENDIMIENTO SOCIAL: EL PAPEL MODERADOR DE LA DIVERSIDAD DEL EQUIPO DIRECTIVO”. Bojica Bojica, Ana María; Ruiz Jiménez, Jenny María; Ruíz Navas, Jairo y Fuentes Fuentes, María del Mar.

“WHY DO THE BIRDS OF A FEATHER FLOCK TOGETHER? ANTECEDENTS OF THE FDI LOCATION CHOICE OF CHINESE MNEs”. Shen, Zhi y Puig Blanco, Francisco.

- **FINALISTAS PREMIO ACEDE-INVESTIGADOR NOVEL**

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- **FINALISTAS PREMIO SECCIÓN DE RECURSOS HUMANOS**

“VOLUNTEER LABOR IN NON PROFIT ORGANIZATIONS: THE IMPACT ON DONATION FUNDRAISING”. Sacristán López de los Mozos, Ignacio; Rodríguez Duarte, Antonio; Rodríguez Ruiz, Oscar y López Sánchez, José Ignacio.

“HUMAN CAPITAL AND HUMAN RESOURCE MANAGEMENT TO ACHIEVE AMBIDEXTROUS LEARNING: A STRUCTURAL PERSPECTIVE”. Díaz Fernández, Mirta; Pasamar Reyes, Susana y Valle Cabrera, Ramón.

“THE ROLE OF HUMAN RESOURCE PRACTICES AND LINE MANAGERS IN DEVELOPING EMPLOYEE WELL-BEING: CULTURAL DIFFERENCES IN THE CHANGING WORKPLACE”. Lucía Casademunt, Ana M<sup>a</sup>; Cuellar Molina, Deybbi y García Cabrera, Antonia Mercedes.

- **FINALISTAS PREMIO SECCIÓN DE MARKETING**

“THE IMPACT OF SOCIAL FACTORS ON CUSTOMER EXPERIENCE RESPONSE AND SATISFACTION: EVIDENCE FROM A MALL SETTING”. Lucia Palacios, Laura; Pérez López, Raúl y Polo Redondo, Yolanda.

“CUSTOMER-FIRM INTERACTIONS AND THE PATH TO PROFITABILITY: A CHAIN OF EFFECTS MODEL”. Cambra Fierro, Jesús; Melero Polo, Iguácel, Sese Oliván, F. Javier y Van Doorn, Jenny.

“IMPLICACIONES DE LA CULTURA INNOVADORA Y LA ORIENTACIÓN AL MERCADO EN EL VALOR AÑADIDO Y LOS RESULTADOS DE LOS NUEVOS SERVICIOS HOTELEROS”. Pascual Fernández, Primitiva; López Sánchez, José Ángel; Reynoso, Javier y Santos Vijande, María Leticia.

- **FINALISTAS PREMIO SECCIÓN DE ESTRATEGIA EMPRESARIAL**

“SITTING IN THE DOCK OF THE INDUSTRIAL DISTRICT. THE ROLE OF SUPPORTING ORGANIZATIONS IN THE TRANSMISSION OF INFORMATION AND KNOWLEDGE”. Martínez Cháfer, Luis; Molina Morales, Francesc Xavier y Capó Vicedo, Josep.

“STRATEGIC FITS BETWEEN THE LOGIC TO COOPERATE IN INNOVATION AND THE TYPE OF COOPERATION DIFFERENCES BETWEEN NEW VENTURES AND ESTABLISHED COMPANIES”. Antolín López, Raquel; Martínez del Río, Javier; Céspedes Lorente, José Joaquín y Pérez Valls, Miguel.

“HOW IS CORPORATE DIVERSIFICATION CODED INTO REAL OPTIONS LANGUAGE? THE INTERACTION BETWEEN GROWTH OPTIONS, DIVERSIFICATION SCOPE AND RELATEDNESS”. De Andrés Alonso, Pablo; de la Fuente Herrero, Gabriel y Velasco González, Pilar.

- **FINALISTAS PREMIO SECCIÓN DIRECCIÓN INTERNACIONAL**

“INDUSTRIAL REGULATION AND THE STRATEGIC DUALITY: AN ANALYSIS OF ENVIRONMENTAL DISCLOSURE AND PERFORMANCE”. Delgado Márquez, Blanca L.; Pedagua Sánchez, Luis Enrique; Delgado Márquez, Luisa y Cortés Pallarés, María José.

“ACCELERATED INTERNATIONALIZATION AND PERFORMANCE: A RESOURCE BASED VIEW FRAMEWORK”. García García, Raquel; García Canal, Esteban y Guillén, Mauro F.

“GOVERNMENTAL DISCRETION, POLITICAL CAPABILITIES AND THE SURVIVAL OF FOREIGN DIRECT INVESTMENTS IN REGULATED INDUSTRIES”. Fernández Méndez, Laura; García Canal, Esteban y Guillén, Mauro F.

- **FINALISTAS PREMIO SECCIÓN EMPRESA FAMILIAR**

“INFORMATION ASYMMETRIES IN FAMILY BUSINESS: THE ROLE OF CORPORATE SOCIAL RESPONSIBILITY DISCLOSURES”. Martínez Ferrero, Jennifer; Rodríguez Ariza, Lázaro; García Sánchez, Isabel María y Cuadrado Ballesteros, Beatriz.

“THE MEDIATING EFFECT OF ETHICAL CODES ON THE LINK BETWEEN FAMILY FIRMS AND THEIR SOCIAL PERFORMANCE”. Cuadrado Ballesteros, Beatriz; Rodríguez Ariza, Lázaro; García Sánchez, Isabel María y Martínez Ferrero Jennifer.

“THE EFFECT OF INNOVATION ACTIVITY SOURCES AND FAMILY FIRM CHARACTERISTICS ON INNOVATION PERFORMANCE”. López Fernández, M<sup>a</sup> Concepción; Serrano Bedia, Ana M<sup>a</sup> y García Piqueres, Gema.

- **FINALISTAS PREMIO SECCIÓN DIRECCIÓN DE OPERACIONES Y TECNOLOGÍA**

“EXPLORACIÓN Y EXPLOTACIÓN EN ENTORNOS TQM”. Álvarez Santos, Jesús; Miguel Dávila, José Ángel y Nieto Antolín, Mariano.

“ANTECEDENTS OF ENVIRONMENTAL MANAGEMENT: THE INFLUENCE OF QUALITY MANAGEMENT AND THE MEDIATING ROLE OF ORGANIZATIONAL DESIGN”. Pertusa Ortega, Eva María; López Gamero, María Dolores; Pereira Moliner, Jorge; Tarí Guilló, Juan José y Molina Azorín, José Francisco.

“OPENING UP INNOVATION IN BUYER-SUPPLIER RELATIONSHIPS: EMPIRICAL EVIDENCE OF ANTECEDENTS AND ITS EFFECT ON SUPPLY CHAIN COMPETENCE”. Roldán Bravo, María Isabel; Llorens Montes, Francisco Javier; Ruíz Moreno, Antonia y Haro Domínguez, María del Carmen.

- **FINALISTAS PREMIO FUNCIÓN EMPRESARIAL Y CREACIÓN DE EMPRESAS**

“INDUSTRY KNOWLEDGE CHARACTERISTICS, PRIOR EXPERIENCE AND NEW VENTURE SURVIVAL”. Larrañeta Gómez-Caminero, Barbara; Naldi, Lucía; Zahra, Shaker, A. y Criaco, Giuseppe.

“EFFECTUATION VERSUS CAUSATION: THE CASE OF ACADEMIC ENTREPRENEURS”. Fuentes Fuentes, María del Mar; Albacete Saéz, Carlos Antonio; Bojica Bojica, Ana María y Ruiz Arroyo, Matilde.

“BRICOLAJE Y DESEMPEÑO EN LAS ORGANIZACIONES DE EMPRENDIMIENTO SOCIAL: EL PAPEL MODERADOR DE LA DIVERSIDAD DEL EQUIPO DIRECTIVO”. Bojica Bojica, Ana María; Ruíz Jiménez, Jenny María; Ruiz Navas, Jairo y Fuentes Fuentes, María del Mar.