

## Listado de FINALISTAS de los Premios del Congreso

(todos en orden alfabético de comunicación)

### PREMIOS DE LAS SECCIONES

#### DIRECCIÓN INTERNACIONAL

- INTELLECTUAL STRUCTURE OF INTERNATIONAL NEW VENTURES RESEARCH. A BIBLIOMETRIC ANALYSIS
- THE DARK AND BRIGHT SIDES OF COLLABORATION: THE EFFECTS OF GEOGRAPHIC PROXIMITY AND THE INTERNATIONAL DIVERSITY OF PARTNERS ON INNOVATION SUCCESS AND FAILURE

#### DIRECCIÓN DE OPERACIONES Y TECNOLOGÍA

- EXTERNAL FACTORS IN BUSINESS ADOPTION OF CLOUD COMPUTING: THE ROLE OF TECHNOLOGY PROVIDERS AND SUCCESS CASES
- OFFSHORING DE PRODUCCIÓN E INNOVACIÓN EMPRESARIAL: EL ROL MODERADOR DE LA CAPACIDAD DE ABSORCIÓN
- THE LAST 50 YEARS OF MANUFACTURING FLEXIBILITY RESEARCH

#### EMPRESA FAMILIAR:

- DIVERSIFICATION IN FAMILY FIRMS: AN ANALYSIS ON FAMILY FIRM HETEROGENEITY
- THE IMPACT OF GEOGRAPHIC AND REGULATIVE DISTANCES ON INTERNATIONAL LOCATION CHOICE IN FAMILY FIRMS
- THE LEARNING-BY-EXPORTING EFFECT ON FAMILY FIRM'S PRODUCT INNOVATION: A LONGITUDINAL STUDY

#### ESTRATEGIA

- ECONOMIC AND NORMATIVE RATIONALITY AS DRIVERS OF STRATEGIC ADJUSTMENT TOWARDS MULTIPLE REFERENCE GROUPS
- THE INFLUENCE OF ORGANIZATIONAL SPEED ON ORGANIZATIONAL MISHAPS: THE MODERATING ROLE OF INDUSTRY DYNAMISM
- 'UNWRAPPING' YOUR GROWTH OPTIONS WITHIN A PORTFOLIO OF BUSINESSES IN DIVERSIFICATION OPTION-BASED STRATEGIES: WHICH FACTORS INFLUENCE THE OPTION STRIKE?

## FUNCIÓN EMPRESARIAL Y CREACIÓN DE EMPRESAS

- ALL ABOARD? THE MODERATING EFFECT OF BOARD GENDER DIVERSITY ON ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE
- CREATIVITY AND ENTREPRENEURIAL INTENTION: EVIDENCE FROM A MULTI-COUNTRY CONTEXT
- RESOURCE CONSTRAINTS IN ORGANISATIONAL GROWTH: WHEN BRICOLAGE HELPS SOCIAL ENTREPRENEURSHIP ORGANISATIONS TO GROW

## MARKETING

- CRISIS DE LA ENTIDAD, EFECTO HALO Y LEALTAD
- EVALUATING THE SUCCESS OF ONLINE BUSINESS SIMULATION GAMES: AN EXTENDED TECHNOLOGY ACCEPTANCE MODEL WITH ENJOYMENT, FLOW EXPERIENCE AND PERSONAL INNOVATIVENESS
- INTERACCIONES ENTRE FACTORES CLAVE DE ÉXITO DE LA INNOVACIÓN DE SERVICIO: EFECTOS EN LOS RESULTADOS EXTERNOS E INTERNOS DE LAS EMPRESAS SEIC

## RRHH

- FROM GOOD HR DESIGN TO SUCCESSFUL HR IMPLEMENTATION: HR DEPARTMENTS' INFLUENCE TACTICS
- LA DEFINICIÓN DEL TALENTO Y LAS CONFIGURACIONES DEL TALENT POOL COMO CAPACIDADES DINÁMICAS A TRAVÉS DEL ESTUDIO DE CASOS
- UNDERSTANDING THE DECISION TO OFFSHORE HUMAN RESOURCES ACTIVITIES: A CO-EVOLUTIONARY PERSPECTIVE.

### PREMIO AL INVESTIGADOR NOVEL

- THE INFLUENCE OF ORGANIZATIONAL SPEED ON ORGANIZATIONAL MISHAPS: THE MODERATING ROLE OF INDUSTRY DYNAMISM
- POLITICAL CONNECTIONS AND DIVIDENDS IN A DOMINANT OWNER CONTEXT
- THE IMPACT OF GEOGRAPHIC AND REGULATIVE DISTANCES ON INTERNATIONAL LOCATION CHOICE IN FAMILY FIRMS
- THE VARYING INFLUENCE OF RELATIONSHIP QUALITY ON CUSTOMER CO-CREATION OVER THE RELATIONSHIP LIFE-CYCLE
- CONEXIÓN POLÍTICA, PROPIETARIO DOMINANTE Y DEUDA

*(en breve se incluirá la lista de finalistas para el Premio General  
a la Mejor Comunicación del Congreso ACEDE-2016)*