

PREMIO A LA MEJOR COMUNICACIÓN DEL CONGRESO ACEDE-2016

(todos en orden alfabético de comunicación)

- **CAN DECISION-MAKING STRUCTURE PROMOTE EARLY TERMINATIONS IN FRANCHISING? EFFECTS ON FRANCHISORS AND FRANCHISEES.**
- **DOES ORDER OF ENTRY DETERMINE COMPETITIVE STRATEGIES? AN ANALYSIS FOR EUROPEAN MOBILE OPERATORS**
- **ECONOMIC AND NORMATIVE RATIONALITY AS DRIVERS OF STRATEGIC ADJUSTMENT TOWARDS MULTIPLE REFERENCE GROUPS**
- **EVALUATING THE SUCCESS OF ONLINE BUSINESS SIMULATION GAMES: AN EXTENDED TECHNOLOGY ACCEPTANCE MODEL WITH ENJOYMENT, FLOW EXPERIENCE AND PERSONAL INNOVATIVENESS**
- **POLITICAL CONNECTIONS AND DIVIDENDS IN A DOMINANT OWNER CONTEXT**
- **SHARING R&D SUPPLIERS WITH RIVALS? IT DEPENDS ON WHAT YOU ARE PUTTING AT RISK AND WHERE**
- **THE INCENTIVES OF CREDITORS TO MONITOR VIA DEBT SPECIALIZATION: THE IMPACT OF CEO COMPENSATION**
- **'UNWRAPPING' YOUR GROWTH OPTIONS WITHIN A PORTFOLIO OF BUSINESSES IN DIVERSIFICATION OPTION-BASED STRATEGIES: WHICH FACTORS INFLUENCE THE OPTION STRIKE?**
- **WHEN MORE IS LESS: THE MODERATING ROLE OF CROSS-FUNCTIONAL INTEGRATION AND ORGANIZATIONAL KNOWLEDGE COMPLEXITY ON PRODUCT INNOVATION PERFORMANCE**