

 Conference Synthetic Agenda

### Agenda Overview

Date: Sunday, 14/June/2026

9:00am - 1:30pm	<b>Participants Registration (Sunday)</b> Location: HALL
9:30am - 9:45am	<b>BIENVENIDA</b> Location: SALON DE ACTOS
9:45am - 11:00am	<b>TALLER DOCTORAL Team Building &amp; Ice Breaking</b> Location: AULA6 Session Chair: <b>BÁRBARA LARRAÑETA</b> , Universidad Pablo de Olavide <b>Mentors:</b> Bárbara Larrañeta (Universidad Pablo de Olavide) y Vesna Savic (Universitat de Barcelona)
11:00am - 11:30am	Location: HALL
11:30am - 12:30pm	<b>TALLER DOCTORAL Research Challenges</b> Location: AULA7 Session Chair: <b>BÁRBARA LARRAÑETA</b> , Universidad Pablo de Olavide <b>Research Questions:</b> Lucia Naldi (Jönköping University) <b>Theory Development:</b> Marco Berti (Nova School of Business and Economics) <b>Moderator:</b> Bárbara Larrañeta (Universidad Pablo de Olavide)
12:30pm - 2:30pm	<b>DOCTORAL WORKSHOP - Poster Session I</b> Location: HALL
2:30pm - 3:45pm	<b>Doctoral Workshop Participants' Lunch</b> Location: HALL
3:45pm - 4:45pm	<b>DOCTORAL WORKSHOP - Peer Coaching Workshop for Development of Soft Skills</b> Location: AULA6 Session Chair: <b>Vesna Vlasisavljevic</b> , Universitat de Barcelona <b>Human centric approaches to AI Use.</b> Ivan Zupic (Goldsmiths University London) <b>Moderator:</b> Vesna Savic (Universidad de Barcelona)
4:30pm - 6:00pm	<b>BRQ Internal Editorial Meeting: Editors and Board Members</b> Location: SALA GÓMEZ LAA Private session for BRQ editors and board members
4:30pm - 6:00pm	<b>Business and Society Division Meeting</b> Location: AULA15
4:30pm - 6:00pm	<b>International Management Division Meeting</b> Location: AULA8
4:30pm - 6:00pm	Location: AULA7
4:30pm - 6:00pm	<b>Marketing Division Meeting</b> Location: AULA13
4:30pm - 6:00pm	<b>Strategy Division Meeting</b> Location: AULA14
4:45pm - 5:00pm	<b>PAUSA II DOMINGO</b> Location: HALL
5:00pm - 6:45pm	<b>TALLER DOCTORAL Sesión Poster II</b> Location: HALL
6:00pm - 7:30pm	<b>Board Meeting</b> Location: SALA DE GRADOS
6:00pm - 7:30pm	<b>Entrepreneurship Division Meeting</b> Location: AULA6
6:00pm - 7:30pm	<b>Family Business Division Meeting</b> Location: AULA7
6:00pm - 7:30pm	<b>Human Resources Division Meeting</b> Location: AULA8
6:00pm - 7:30pm	<b>Operations and Technology Management Division Meeting</b> Location: AULA13
6:45pm - 7:15pm	<b>DOCTORAL WORKSHOP Teams and tasks</b> Location: AULA14 Session Chair: <b>Vesna Vlasisavljevic</b> , Universitat de Barcelona <b>Mentors:</b> Bárbara Larrañeta (Universidad Pablo de Olavide) y Vesna Savic (Universitat de Barcelona)
8:00pm - 10:00pm	<b>Welcome Cocktail at Gran Casino del Sardinero</b>
10:15pm	<b>Return transfer after welcome</b>

Date: Monday, 15/June/2026

8:00am - 1:30pm	<b>REG. LUNES</b> Location: HALL
8:30am - 10:00am	<b>AE_TL_FIN</b> Location: AULA14 Session Chair: <b>Violeta De Vera Martín</b> , Universidad de La Laguna
8:30am - 10:00am	<b>CO_BS&amp;S 1</b> Location: AULA22 Session Chair: <b>Isabel Acero Fraile</b> , Universidad de Zaragoza
8:30am - 10:00am	<b>CO_ENTREP 1</b> Location: AULA2 Session Chair: <b>Ana Fernández Laviada</b> , Universidad de Cantabria
8:30am - 10:00am	<b>CO_FF 1</b> Location: AULA1 Session Chair: <b>Valeriano Sanchez-Famoso</b> , University of the Basque Country UPV/EHU
8:30am - 10:00am	<b>CO_FINA_ACCO 1</b> Location: AULA4 Session Chair: <b>Felix Javier Lopez Iturriaga</b> , Universidad de Valladolid
8:30am - 10:00am	<b>CO_HHRR 1</b> Location: AULA5 Session Chair: <b>M<sup>a</sup> Lourdes Gastarena Balda</b> , Universidad de Zaragoza
8:30am - 10:00am	<b>CO_INNO_MGMNT 1</b> Location: AULA6 Session Chair: <b>María Micaela Cuenca Vidal</b> , Universidad de Valencia. Universidad Isabel I
8:30am - 10:00am	<b>CO_INTER 1</b> Location: AULA15 Session Chair: <b>VIRGINIA HERNANDEZ PAZ</b> , Universidad Carlos III de Madrid
8:30am - 10:00am	<b>CO_MKTNG 1</b> Location: AULA9 Session Chair: <b>Maria Fuentes-Blasco</b> , Universidad Pablo de Olavide
8:30am - 10:00am	<b>CO_OPE_MGNT 1</b> Location: AULA10 Session Chair: <b>Juan Manuel Maqueira Marin</b> , Universidad de Jaen
8:30am - 10:00am	<b>CO_STRA 1</b> Location: AULA11 Session Chair: <b>BÁRBARA LARRAÑETA</b> , Universidad Pablo de Olavide
8:30am - 10:00am	<b>CO_STRA EN</b> Location: AULA12 Session Chair: <b>J. Alberto Aragon-Correa</b> , Universidad de Granada
8:30am - 10:00am	<b>CO_TEACH_INNO 1</b> Location: AULA3 Session Chair: <b>Francisco Javier Lena Acebo</b> , Universidad de Cantabria
8:30am - 10:00am	<b>M_I SESION 1</b> Location: AULA8 Session Chair: <b>Manuel Sánchez Pérez</b> , Universidad de Almería
8:30am - 10:00am	<b>ST01_From Servitization Strategy</b> Location: AULA21 Session Chair: <b>Isabel Soriano Pinar</b> , Universidad Rey Juan Carlos <b>Session Co-Chairs:</b> Isabel Soriano Pinar (Universidad Rey Juan Carlos), Sara Bermejo Olivas (Universidad Rey Juan Carlos)
10:00am - 10:30am	<b>INAUGURACION</b> Location: SALON DE ACTOS
10:30am - 11:00am	<b>PAUSA I LUNES</b> Location: HALL
11:00am - 12:30pm	<b>AE_ESTRA1</b> Location: AULA14 Session Chair: <b>María Asunción Sacristán Navarro</b> , Universidad Rey Juan Carlos
11:00am - 12:30pm	<b>AE_HR_FF</b> Location: AULA15 Session Chair: <b>Ibai Martikorena Arrien</b> , Universidad del País Vasco UPV/EHU
11:00am - 12:30pm	<b>BRQ Annual Awards: Learning from Outstanding Research and Reviewing Excellence</b> Location: AULA7 Session Chair: <b>J. Alberto Aragon-Correa</b> , Universidad de Granada Presentation of the BRQ Best Paper, Trending Paper, Junior Scholar, and Best Reviewer Awards. Selected award-winning contributions and ongoing special issues will also be featured.
11:00am - 12:30pm	<b>CO_BS&amp;S 2</b> Location: AULA22 Session Chair: <b>Dante I. Leyva de la Hiz</b> , CUNEF Universidad
11:00am - 12:30pm	<b>CO_ENTREP 2</b> Location: AULA2

	<p>Session Chair: <b>David Urbano</b>, Universitat Autònoma de Barcelona</p>
11:00am - 12:30pm	<p><b>CO_FF 2</b> Location: <b>AULA1</b> Session Chair: <b>Remedios Hernández-Linares</b>, Universidad de Extremadura</p>
11:00am - 12:30pm	<p><b>CO_FINA_ACCO 2</b> Location: <b>AULA4</b> Session Chair: <b>María T. Tascón Fernández</b>, Universidad de León</p>
11:00am - 12:30pm	<p><b>CO_HHRR 2</b> Location: <b>AULA5</b> Session Chair: <b>IRENE CAMPOS GARCÍA</b>, UNIVERSIDAD REY JUAN CARLOS</p>
11:00am - 12:30pm	<p><b>CO_HHRR_EN</b> Location: <b>AULA6</b> Session Chair: <b>Nerea Sánchez Urien</b>, Mondragon Unibertsitatea Facultad de Empresariales</p>
11:00am - 12:30pm	<p><b>CO_INNO_MGMNT 2</b> Location: <b>AULA12</b> Session Chair: <b>José Luis Hervás-Oliver</b>, Universitat Politècnica de València</p>
11:00am - 12:30pm	<p><b>CO_MKTNG 2</b> Location: <b>AULA9</b> Session Chair: <b>Ángel Herrero Crespo</b>, Universidad de Cantabria</p>
11:00am - 12:30pm	<p><b>CO_OPE_MGNT 2</b> Location: <b>AULA10</b> Session Chair: <b>Eloisa Díaz Garrido</b>, Universidad Rey Juan Carlos</p>
11:00am - 12:30pm	<p><b>CO_STRA 2</b> Location: <b>AULA11</b> Session Chair: <b>RAQUEL ORCOS SÁNCHEZ</b>, UNIVERSIDAD DE LA RIOJA</p>
11:00am - 12:30pm	<p><b>CO_TEACH_INNO 2</b> Location: <b>AULA3</b> Session Chair: <b>María Elena GARCIA-RUIZ</b>, Universidad de Cantabria</p>
11:00am - 12:30pm	<p><b>Gobernanza responsable en la era de la Inteligencia Artificial: liderazgo, sostenibilidad y transformación empresarial</b> Location: <b>SALA GÓMEZ LAA</b> Participantes: Alberto Martínez Lebeña, Director General de Mutua Montañesa Gema Díaz Real, Consejera y experta en Gobierno Corporativo y Transformación Digital Sylvia de Miguel Puebla, Directora de Operaciones, Sostenibilidad y Compliance en Grupo SIECSA Moderador: Jesús Collado Agudo Decano de la Facultad de Ciencias Económicas y Empresariales Universidad de Cantabria</p>
11:00am - 12:30pm	<p><b>M_I SESION 2</b> Location: <b>AULA8</b> Session Chair: <b>Marta Riquelme-Medina</b>, Universidad de Granada</p>
11:00am - 12:30pm	<p><b>ST01A_From Servitization Strateg</b> Location: <b>AULA21</b> Session Chair: <b>Sara Bermejo Olivas</b>, Universidad Rey Juan Carlos <b>Session Co-Chairs:</b> Isabel Soriano Pinar (Universidad Rey Juan Carlos), Sara Bermejo Olivas (Universidad Rey Juan Carlos)</p>
11:00am - 12:30pm	<p><b>ST12_Innovations aimed at impro</b> Location: <b>AULA18</b> Session Chair: <b>Manuel Sánchez Pérez</b>, Universidad de Almería <b>Session Co-Chairs:</b> Manuel Sánchez Pérez (Universidad de Almería), María Eugenia Ruiz Molina (Universitat de València), Eduardo Terán Yépez (Universidad de Almería)</p>
12:30pm - 1:45pm	<p><b>KEYNOTE SPEAKER PROF. RUTH AGUILERA. Responsible Governance and Business Transformation in the Age of Artificial Intelligence</b> Location: <b>SALON DE ACTOS</b> Session Chair: <b>Ruth Aguilera</b>, Universidad de Northeastern - Boston</p>
1:45pm - 3:00pm	<p><b>COMIDA LUNES</b> Location: <b>HALL</b></p>
3:00pm - 4:30pm	<p><b>PLENARY SESSION: Trajectories That Build a Discipline: Legacy and Future of Management and Its Community in ACEDE</b> Location: <b>SALON DE ACTOS</b> Session Chair: <b>Xosé Vázquez</b>, Universidade de Vigo prof. Dr. Juan José Durán; prof. Dr. Álvaro Cuervo; prof. Dra. Ana Isabel Fernández; Prof. Dra. Yolanda Polo.</p>
4:30pm - 5:00pm	<p><b>Welcome Coffee Hosted by the ACEDE Chair for New Members</b> Location: <b>SALA DE PROFESORES</b> SALA DE PROFESORES - PLANTA 0 <b>Meeting with New ACEDE Members</b> Is this your first ACEDE Conference? We invite you to an informal meeting with the Chair and members of the Executive Board to welcome new members. This will be an opportunity to learn more about the Association, explore ways to get involved in its activities, and make your first connections within the ACEDE community. Come for a coffee and share your ideas, expectations, and research interests with us!</p>
4:30pm - 5:00pm	<p><b>PAUSA II LUNES</b></p>

	Location: <b>HALL</b>
<b>5:00pm - 6:30pm</b>	<b>AE_MKT1</b> Location: <b>AULA14</b> Session Chair: <b>Patricia Moratalla Ruiz</b> , Universidad Internacional de Valencia - VIU
<b>5:00pm - 6:30pm</b>	<b>CO_BS&amp;S 3</b> Location: <b>AULA12</b> Session Chair: <b>Dante I. Leyva de la Hiz</b> , CUNEF Universidad
<b>5:00pm - 6:30pm</b>	<b>CO_BS&amp;S 4</b> Location: <b>AULA22</b> Session Chair: <b>Vera Ferrón Vilchez</b> , Universidad de Granada
<b>5:00pm - 6:30pm</b>	<b>CO_ENTREP 3</b> Location: <b>AULA2</b> Session Chair: <b>Inmaculada Jaén Figueroa</b> , Universidad de Sevilla
<b>5:00pm - 6:30pm</b>	<b>CO_FINA_ACCO 3</b> Location: <b>AULA3</b> Session Chair: <b>Pablo de Andres Alonso</b> , Universidad Autonoma de Madrid
<b>5:00pm - 6:30pm</b>	<b>CO_HHRR 3</b> Location: <b>AULA5</b> Session Chair: <b>Olga Rodríguez-Arnaldo</b> , UNIVERSIDAD POLITÉCNICA DE CARTAGENA
<b>5:00pm - 6:30pm</b>	<b>CO_INTER2</b> Location: <b>AULA15</b> Session Chair: <b>Marta Maria Vidal Suarez</b> , Universidad de Oviedo. CIF:Q-3318001-I
<b>5:00pm - 6:30pm</b>	<b>CO_OPE_MGNT 3</b> Location: <b>AULA10</b> Session Chair: <b>Frederic Marimon</b> , Universitat Internacional de Catalunya
<b>5:00pm - 6:30pm</b>	<b>CO_STRA 3</b> Location: <b>AULA11</b> Session Chair: <b>Juan Maicas</b> , CUNEF University
<b>5:00pm - 6:30pm</b>	<b>CO_TEACH_INNO 3</b> Location: <b>AULA4</b> Session Chair: <b>Lucía Garcés-Galdeano</b> , Universidad Pública de Navarra
<b>5:00pm - 6:30pm</b>	<b>ACEDE Honorary Council Meeting</b> Location: <b>SALA GÓMEZ LAA</b> Session Chair: <b>Xosé Vázquez</b> , Universidade de Vigo only members ACEDE Honorary Council
<b>5:00pm - 6:30pm</b>	<b>ST_06_ Multilevel Foundations</b> Location: <b>AULA21</b> Session Chair: <b>Vanessa Campos-Climent</b> , Universitat de Valencia <b>Session Co-Chairs:</b> Adriana Perez-Encinas (Universidad Autónoma de Madrid), Vanessa Campos (Universitat de València)
<b>5:00pm - 6:30pm</b>	<b>ST_11_GVCs in an Era of Deglobal</b> Location: <b>AULA18</b> Session Chair: <b>Andrea Pallás Rocafull</b> , Universitat de València <b>Session Co-Chairs:</b> Andrea Pallás-Rocafull (Universidad de Valencia), Fariza Achcaoucaou lallouchen (Universitat de Barcelona), Lorena Ruiz Fernández (Universidad de Alicante), José Pla-Barber (Universidad de Valencia)
<b>7:00pm - 8:30pm</b>	<b>Actividades Sociales</b>
<b>9:00pm - 11:30pm</b>	<b>Social Dinner [Bahía hotel]</b> website: <a href="https://www.hotelbahiasantander.com/">https://www.hotelbahiasantander.com/</a>
<b>11:30pm</b>	<b>Return transfer after welcome</b>

Date: Tuesday, 16/June/2026

8:00am - 1:30pm	<b>REG. MARTES</b> Location: HALL
8:30am - 10:00am	<b>AE_ESTRA2</b> Location: AULA14 Session Chair: <b>ALPEREN TEKIN</b> , UNIVERSITAT DE LES ILLES BALEARS
8:30am - 10:00am	<b>CO_ENTREP_EN</b> Location: AULA1 Session Chair: <b>Carlos Lopez-Gutierrez</b> , Universidad de Cantabria
8:30am - 10:00am	<b>CO_BS&amp;S 5</b> Location: AULA22 Session Chair: <b>María del Mar Fuentes Fuentes</b> , Universidad de Granada
8:30am - 10:00am	<b>CO_ENTREP 4</b> Location: AULA2 Session Chair: <b>Mercedes Segarra Ciprés</b> , UNIVERSITAT JAUME I
8:30am - 10:00am	<b>CO_FF 3</b> Location: AULA7 Session Chair: <b>Txomin Iturralde Jainaga</b> , Universidad del País Vasco (Q4818001B)
8:30am - 10:00am	<b>CO_FINA_ACCO 4</b> Location: AULA4 Session Chair: <b>Marcos Santamaria Mariscal</b> , Universidad de Burgos
8:30am - 10:00am	<b>CO_HHRR 4</b> Location: AULA5 Session Chair: <b>Laura Padilla Angulo</b> , Universidad Loyola Andalucía
8:30am - 10:00am	<b>CO_INNO_MGMNT 3</b> Location: AULA6 Session Chair: <b>José Antonio Alfaro Tanco</b> , Universidad de Navarra
8:30am - 10:00am	<b>CO_INTER 3</b> Location: AULA15 Session Chair: <b>Marta Maria Vidal Suarez</b> , Universidad de Oviedo. CIF:Q-3318001-I
8:30am - 10:00am	<b>CO_OPE_MGNT_EN</b> Location: AULA10 Session Chair: <b>Manuel Villasalero Diaz</b> , Universidad de Castilla La Mancha
8:30am - 10:00am	<b>CO_STRA 4</b> Location: AULA11 Session Chair: <b>Rafel Crespi Cladera</b> , Universitat de Les Illes Balears
8:30am - 10:00am	<b>M_I SESION EN1</b> Location: AULA8 Session Chair: <b>Gabriel Cepeda Carrión</b> , Universidad de Sevilla
8:30am - 10:00am	<b>ST_03_Responsible Governance</b> Location: AULA21 Session Chair: <b>M<sup>a</sup> Carmen Pardo López</b> , Instituto Politécnico de Viana do Castelo <b>Session Co-Chairs:</b> María Carmen Pardo López (Instituto Politécnico de Viana do Castelo), María Montserrat Cruz Gonzalez (Universidad de Vigo)
8:30am - 10:00am	<b>ST_10_Artificial Intelligence</b> Location: AULA17 Session Chair: <b>Teresa Martínez Fernández</b> , Universitat Jaume I <b>Session Co-Chairs:</b> Teresa Martínez Fernández (Universitat Jaume I), Edurne Zubiria Ferriols (Universitat de Valencia)
9:30am - 10:00am	<b>Signature of the agreement between AMG (Association Marocaine de Gestion) and ACEDE</b> Location: SALA DE PROFESORES Session Chair: <b>Xosé Vázquez</b> , Universidade de Vigo Board of ACEDE and representatives of AMG
10:00am - 10:15am	<b>PAUSA I MARTES</b> Location: HALL
10:15am - 11:15am	<b>KEYNOTE SPEAKER PROF. NICOLAI FOSS. The AI Revolution and the Future of Universities: A Management Theory Perspective</b> Location: SALON DE ACTOS Session Chair: <b>Nicolai Foss</b> , Copenhagen Business School
11:15am - 12:45pm	<b>AE_BSS_OTM</b> Location: AULA14 Session Chair: <b>Aline Avelar</b> , CUNEF University
11:15am - 12:45pm	<b>AE_EN</b> Location: AULA1 Session Chair: <b>Ilyes Adel Djebari</b> , Universidad de Jaén
11:15am - 12:45pm	<b>AE_ENTER</b> Location: AULA2 Session Chair: <b>Jimena María Silva Pereira</b> , Universidad Católica del Uruguay
11:15am - 12:45pm	<b>CO_BS&amp;S 6</b>

	<p>Location: <b>AULA22</b>  Session Chair: <b>Maria Dolores Lopez Gamero</b>, Universidad de Alicante</p>
<b>11:15am - 12:45pm</b>	<p><b>CO_FINA_ACCO 5</b>  Location: <b>AULA5</b>  Session Chair: <b>OSCAR LÓPEZ-DE-FORONDA</b>, UNIVERSITY OF BURGOS</p>
<b>11:15am - 12:45pm</b>	<p><b>CO_FINA_ACCO 6</b>  Location: <b>AULA4</b>  Session Chair: <b>Begoña Torre Olmo</b>, Universidad de Cantabria</p>
<b>11:15am - 12:45pm</b>	<p><b>CO_HHRR 5</b>  Location: <b>AULA6</b>  Session Chair: <b>Isabel Olmedo-Cifuentes</b>, Universidad Politécnica de Cartagena</p>
<b>11:15am - 12:45pm</b>	<p><b>CO_INNO_MGMNT 4</b>  Location: <b>AULA7</b>  Session Chair: <b>Javier Tamayo Torres</b>, Universidad de Granada</p>
<b>11:15am - 12:45pm</b>	<p><b>CO_INTER 4</b>  Location: <b>AULA15</b>  Session Chair: <b>José Luis Hervás-Oliver</b>, Universitat Politècnica de València</p>
<b>11:15am - 12:45pm</b>	<p><b>CO_OPE_MGNT 4</b>  Location: <b>AULA10</b>  Session Chair: <b>Jose Moyano Fuentes</b>, Universidad de Jaen</p>
<b>11:15am - 12:45pm</b>	<p><b>CO_STRA 5</b>  Location: <b>AULA11</b>  Session Chair: <b>Miguel González-Loureiro</b>, Universidade de Vigo-ECOBAS (España) &amp; CIICESI-IPP (Portugal)</p>
<b>11:15am - 12:45pm</b>	<p><b>M_I SESION EN2</b>  Location: <b>AULA8</b>  Session Chair: <b>Kremena Slavova</b>, CUNEF UNIVERSIDAD</p>
<b>11:15am - 12:45pm</b>	<p><b>ST_04_Advancing gender diversity</b>  Location: <b>AULA21</b>  Session Chair: <b>Silvia Gomez Anson</b>, Universidad de Oviedo  <b>Session Co-Chairs:</b>  Silvia Gómez Ansón (Universidad de Oviedo), Irma Martínez García (Universidad de Oviedo)</p>
<b>11:15am - 12:45pm</b>	<p><b>ST_10A_Artificial Intelligence</b>  Location: <b>AULA17</b>  Session Chair: <b>Eduarne Zubiria-Ferriols</b>, Universitat de València  <b>Session Co-Chairs:</b>  Teresa Martínez Fernández (Universitat Jaume I), Eduarne Zubiria Ferriols (Universitat de Valencia)</p>
<b>11:15am - 12:45pm</b>	<p><b>ST_13_BRQ / ECN-ACEDE</b>  Location: <b>AULA18</b>  Session Chair: <b>Ana Pérez-Luño</b>, Universidad Pablo de Olavide  <b>Session Co-Chairs</b>  Ana Perez-Luño (Universidad Pablo de Olavide), Victor Martin-Sanchez (University of Southern Denmark), Sofía Martínez Martínez (Universidad de Málaga), Lucio Fuentelsaz Lamata (Universidad de Zaragoza)</p>
<b>12:45pm - 1:45pm</b>	<p><b>BRQ meet the editors: Research Challenges and Opportunities in the Age of Artificial Intelligence</b>  Location: <b>SALON DE ACTOS</b>  Session Chair: <b>J. Alberto Aragon-Correa</b>, Universidad de Granada  Plenary session with the editors of the BRQ journal  <b>Research Challenges and Opportunities in the Age of Artificial Intelligence</b>  <i>BRQ editors and distinguished guest speakers will share insights from the journal's experience, emerging trends in academic publishing, and opportunities for management research in an AI-driven environment.</i></p>
<b>1:45pm - 3:00pm</b>	<p><b>COMIDA MARTES</b>  Location: <b>HALL</b></p>
<b>3:00pm - 4:30pm</b>	<p><b>AE_MKT2</b>  Location: <b>AULA14</b>  Session Chair: <b>LUCÍA MELIÁN-ALZOLA</b>, Universidad de Las Palmas de Gran Canaria</p>
<b>3:00pm - 4:30pm</b>	<p><b>CO_ENTREP 5</b>  Location: <b>AULA2</b>  Session Chair: <b>Iñaki Peña Legazkue</b>, Universidad de Deusto</p>
<b>3:00pm - 4:30pm</b>	<p><b>CO_BS&amp;S 7</b>  Location: <b>AULA22</b>  Session Chair: <b>Francisco Puig Blanco</b>, Universitat de Valencia</p>
<b>3:00pm - 4:30pm</b>	<p><b>CO_FINA_ACCO 7</b>  Location: <b>AULA17</b>  Session Chair: <b>Víctor M. González</b>, Universidad de Oviedo</p>
<b>3:00pm - 4:30pm</b>	<p><b>CO_FINA_ACCO 8</b>  Location: <b>AULA18</b>  Session Chair: <b>Nuria Suárez</b>, Universidad Autónoma de Madrid</p>
<b>3:00pm - 4:30pm</b>	<p><b>CO_HHRR 6</b>  Location: <b>AULA5</b>  Session Chair: <b>María Teresa Canet Giner</b>, Universitat de València</p>
<b>3:00pm - 4:30pm</b>	<p><b>CO_INNO_MGMNT 5</b>  Location: <b>AULA6</b></p>

	Session Chair: <b>Domingo Javier Santana Martín</b> , Universidad de las Palmas de Gran Canaria
<b>3:00pm - 4:30pm</b>	<b>CO_OPE_MGNT 5</b> Location: <b>AULA10</b> Session Chair: <b>Teresa Garcia Marco</b> , Universidad Publica de Navarra
<b>3:00pm - 4:30pm</b>	<b>CO_STRA 6</b> Location: <b>AULA11</b> Session Chair: <b>Manuel González-Díaz</b> , Universidad de Oviedo
<b>3:00pm - 4:30pm</b>	<b>M_I SESION 3</b> Location: <b>AULA8</b> Session Chair: <b>Silvia Martelo Landroguéz</b> , Universidad de Sevilla
<b>3:00pm - 4:30pm</b>	<b>ST05_ST07_Climate change_entrep</b> Location: <b>AULA21</b> Session Chair: <b>Vesna Vlasisavljevic</b> , Universitat de Barcelona <b>Session Co-Chairs:</b> Vesna Vlasisavljevic (Universidad de Barcelona), Elena María Gimenez Fernandez (Universitat Pablo de Olavide), Antonio Carmona Lavado (Universidad Pablo de Olavide), Carmen Cabello Medina (Universidad Pablo de Olavide), María Cantero Saiz (Universidad de Cantabria)
<b>3:30pm - 4:30pm</b>	<b>DOCTORAL WORKSHOP Wrap up and awards</b> Location: <b>AULA7</b>
<b>4:30pm - 4:45pm</b>	<b>PAUSA II MARTES</b> Location: <b>HALL</b>
<b>4:45pm - 5:30pm</b>	<b>CLAUSURA</b> Location: <b>SALON DE ACTOS</b>
<b>5:30pm - 6:00pm</b>	<b>ACEDE Ordinary and Extraordinary General Assembly</b> Location: <b>SALON DE ACTOS</b> <b>ACEDE Ordinary and Extraordinary General Assembly MEMBERS ONLY</b>
<b>8:00pm - 9:30pm</b>	<b>Coctail Gala dinner welcome [Hotel Chiqui Terrace]</b> website: <a href="https://www.hotelchiqui.com/">https://www.hotelchiqui.com/</a>
<b>9:30pm - 11:59pm</b>	<b>Gala Dinner [Hotel Chiqui]</b> website: <a href="https://www.hotelchiqui.com/">https://www.hotelchiqui.com/</a>

**Date: Wednesday, 17/June/2026**

<b>12:05am - 1:00am</b>	<b>Dancing</b>
<b>1:00am</b>	<b>Return transfer after the gala dinner</b>

