BRQ / ECN-ACEDE idea development workshop for Early-Career PhD Researchers

Thematic Area: Early Career Network - ACEDE

Track Chairs:

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Summary:

This special track is designed to support Early Career Scholars holding a PhD (i.e., postdocs, assistant professors, or equivalent) within five years of PhD completion, with the aim of increasing their chances of success in publishing their research.

The track coordinators will begin with a short introduction highlighting the most common mistakes they have identified in over 95% of the papers received by Business Research Quarterly (BRQ). These basic mistakes typically relate to:

- The formulation of the research question.
- The alignment between the research question and the chosen methodology.
- The clarity and novelty of the article's contribution.

Concrete examples will be provided before moving on to the participants' presentations.

In this case, the submission process consists of a single slide (one transparency) summarizing:

- The title of the work.
- The research question.
- A brief description of the intended methodology.
- The expected contribution.

During the conference, participants will present their slide in an "academic pitch" format — very short, focused presentations — and will receive specific feedback from the track coordinators. It is essential that all slides are submitted in advance (as part of the proposal submission) so that the organizers can prepare the session properly and ensure that presentations run smoothly without interruptions between participants.

Keywords:

Idea development, Help in publishing, Young Scholars.